

Advertising program

RDOC is pleased to introduce our newsletter and brochure advertising programs. We have 2 newsletters:

The Dog Guardian Newsletter

A quarterly online* newsletter dealing with everyday dog ownership issues. We cover a variety of topics including indoor fun with your pup; dog dementia; winter sports; travelling with your pet; moving to a retirement home with your 4 legged friend, etc.

<http://www.responsibleowners.ca/newsletters.html>

The Kid's Edition of the Dog Guardian newsletter

A monthly online* newsletter devoted to educating children on safe interactions with dogs. Some of the topics covered in past issues have been fun websites for kids about dogs; indoor activities with their pups; teach your dog a trick; dogs with jobs (e.g. guide dogs); Dogs' Den storybook (e.g. how to meet a dog), etc.

http://www.responsibleowners.ca/newsletter-kids_version.html

* In addition to being published online, our newsletters go to our members, vets, animal hospitals, groomers, kennels, dog training schools, dog breed clubs, etc. The *Kid's Edition* newsletters also go to daycares, nursery schools, CHEO (the children's hospital in Ottawa - their child life department).

As you can see, we cover all sorts of businesses and interest groups. Our prices are very reasonable:

<u>Dog Guardian Newsletter:</u>	<u>Kid's Edition of the Dog Guardian newsletter:</u>	<u>Brochure</u>
Full page \$60 Half page \$45 Quarter page \$25 Business card size \$15 <i>Members get a 10% discount</i>	Full page \$40 Half page \$25 Quarter page \$15 <i>Members get a 10% discount</i>	Full panel \$100 Half panel \$50 1/3 panel \$40 <i>Members get a 10% discount</i>

Thank you for considering advertising in our newsletters and brochure.

Contact morejulie@hotmail.com